

CENTRE ON SWAACH BHARAT & SWASTH BHARAT

Co-Ordinator Dr. S. THAMBIDURAI

Deputy Co-Ordinator Dr. T. STALIN

OBJECTIVES

- To raise awareness among students, faculty, and the wider community about the importance of hygiene, sanitation, nutrition, and healthy lifestyle practices for overall well-being and disease prevention.
- To actively participate in the Swachh Bharat Abhiyan initiated by the Government of India, by organizing cleanliness drives, waste management campaigns, and community sanitation projects both on-campus and in surrounding areas.
- To collaborate with government agencies, non-governmental organizations (NGOs), and community-based organizations working in the field of public health and sanitation, to

ACTIVITIES 2018 - 2023

Vice-Chancellor meet with Swachh Bharat Volunteers on 07.08.2019



80 Swachh Bharat volunteers took a group photo. Dr.Sanjeev Kumar Singh, Professor & RUSA Coordinator briefed about the salient features of MHRD funded RUSA 2.0 programme and objectives of various schemes including Swachh Bharat activities.



Awareness Programme at Village Schools



Prof.H.Gurumallesh Prabu Registrar, Alagappa University inaugurated and Dr.TK.Prabhu, BDS,MSD(Ortho) Implantologist, Soorya Dental Care, Karaikudi initiated Dental check up for the students, More than 400 students benefited by this camp

Awareness Programme at Village Schools



Dr.C.Rathi Lavnya, MD (O&G), FRM Consultant Obstetrician & Cynaecologist, Apollo Reach Hospital, Karaikudi, lectured about the importance of teenage girls Health and hygiene to avoid motherhood stage problems . More than 300 students benefited by this camp. **Mr.M.S.Rajapandian**, School Headmaster proposed vote of thanks

Only for Adolescent Girls at Govt. Hr. Sec. School, Ariyakudi



Dr.C.Sekar, Dean Research inaugurated. **Dr.C.Rathi Lavnya**, MD (O&G), FRM Consultant Obstetrician & Cynaecologist, Apollo Reach Hospital, lectured about the importance of Hygiene for Adolescent Girls and how to keep the hygiene at teenage.

Dental Camp for below teenage at Govt. Hr. Sec. School, Ariyakudi



Dr.G.Ravi, Professor & Head, Department of Physics inaugurated the Dental Medical Camp. Dr.TK.Prabhu, BDS, MSD (Ortho) Implantologist, Soorya Dental Care, Karaikudi initiated the Dental check up for the students.. 300 students benefited. Mr.P.K.Baskar Headmaster, Govt. Hr. Sec. School, Ariyakudi, proposed vote of thanks

Govt. High School, Periyakottai



Dr.E.Ramaraj, Professor & Head Dept. of Computer Science, inaugurated. Dr.V.Kumaresan, MBBS,MD, PGDEM. Emergency Physician, Apollo Reach Hospital, Karaikudi, explained about various basic life support methods during emergency times. Mr.VR.Kannan, Headmaster, proposed vote of thanks. More than 300 students benefited

Govt.Hr.Sec.School, S.Velangudi



Dr.S.Thambidurai, Professor, Department of Industrial of Chemistry, inaugurated. Dr.R.Ananthi, MBBS, Medical Officer, University Health Centre explained about the opportunity for women at higher education, importance of hygiene and handling of Napkin incinerator installed at School.. Mr.C.Gopalakrishnan, Headmaster, proposed vote of thanks. More than 300 students benefited.

Govt. High School, Sakkavayal



Dr.A.Arun, Associate Prof. & Head (i/c), Dept of Microbiology, inaugurated. Dr.M.SIVAKUMAR, MBBS,DCH,DNB. Consultant Pediatrician, Mullai Clinic, Karaikudi, explained about various methods of hand wash and effect of sanitation in and around of our living place. Mr.R.Murugan. Headmaster, proposed vote of thanks. More than 200 students benefited by this camp.

2.SWACHHTA PAKHWADA 2019

st (1 September to 15th September 2019)

MHRD-UGC letter no.F.No.11014/01/2018-(EBSB) dated 28August, 2019

Awareness programme on Rain water harvesting



Dr.K.Kuppusamy, Dept of Computational Logistics inaugurated. Dr.M.Ayishamillath, Alagappa Institute of Management has given a lecture on rainwater harvesting. Dr.V.A.Anand, Dept of Logistics Management has given a lecture on Water conservation

2.SWACHHTA PAKHWADA 2019

(1 September to 15 September 2019)

MHRD-UGC letter no.F.No.11014/01/2018-(EBSB) dated 28August, 2019

Awareness on Harmful Effects of Single Use Plastics, Science



Swachh Bharat Coordinator Dr.S.Thambidurai, Welcomed. Prof.K.Sankaranarayanan, Dean of Science, given lecture on Harmful effects of Single use plastics, Dr.N.M.Prabhu, Event Coordinator Proposed vote of thanks

Impact of Single Use Plastics, Management campus



Dr.TK.Gurumoorthy, Member syndicate, inaugurated. Prof.K.Sankaranarayanan, Dean of Science, given lecture on Impact of single use plastics in the environmental pollution and human health, Dr.M.Gurupandi, Event Coordinator Proposed vote of thanks

Awareness on Collection Drive of plastic wastes, Education



Dr.B.Dharmalingam, Director i/c, Alagappa Institute of Skill Development inaugurated. Dr.M.Mohemed Jaffer Sadiq, PDF Dept of Industrial Chemistry, Dr.C.Balakrishnan Proposed vote of thanks

Anti-plastic campaign rally at Villages



Students from following departments actively participated on anti-plastic campaign rally at villages

FISHERY SCIENCE, PHYSICS, COMPUTER APPLICATIONS, COMPUTATIONAL LOGISTICS, MICROBIOLOGY, BIOMEDICAL SCIENCES

Cleaning of Plastic waste at Villages



University Students on various villages

4.JAL SHAKTI ABHIYAN 2019

(15th September -30th September-2019)

UGC letter D.O.No.14-15-54/2017 dated 13th September, 2019

Renovation of water bodies



Students from the respective departments

**INDUSTRIAL CHEMISTRY, BIOINFORMATICS, PHYSICS, LOGISTICS,
MANAGEMENT, HOTEL MANAGEMENT, HOTEL MANAGEMENT**

5.RASHTRIYA POSHAN MAAH

(1-15th October 2019)

UGC letter no.D.O.No.14-13/2018(CPP-II) dated 26th September, 2019

Awareness on Anaemia and Diarrhoea



Dr.M.Natarajan, Asst. Professor inaugurated. Dr.Selvaraj Jeyaseelan, MBBS, MD, Apollo Reach Hospital, delivered a lecture on Preventive and Curative measures for Anaemia and Diarrhea. Dr.SP.M.Kanimozhi, Asst. Professor, Dept of English and Foreign languages proposed the vote of thanks.

Awareness on Anaemia and Diarrhoea



Dr.M.Natarajan, Asst. Professor inaugurated. Dr.Selvaraj Jeyaseelan, MBBS, MD, Apollo Reach Hospital, delivered a lecture on Preventive and Curative measures for Anaemia and Diarrhea. Dr.SP.M.Kanimozhi, Asst. Professor, Dept of English and Foreign languages proposed the vote of thanks.

Awareness on hand wash and sanitation



Prof.K.Manimekalai, Professor and Head, Department Women's studies inaugurated. Dr.Sri Renganathan,MBBS, MD, Preventive and social medicine, Muthumeenakshi Hospitals, Pudukkottai, delivered a lecture on Hand Wash and sanitation. Dr.R.Santhosh, MBBS, DNB, consultant Neuro Surgery, Muthumeenakshi Hospitals, Pudukkottai, delivered a lecture on Care

Awareness programme on balanced and healthy diet



Prof.K.Uthayasuriyan, Controller of Examinations, Alagappa University inaugurated. Mr.RM.Sivaramamoorthy,MTM, M.Phil Principal, National Institute of Hotel management and catering technology, Karaikudi delivered a lecture on Preparation of Best Nutritional Food for Adolescent Girls.

Competition on balanced and healthy diet



Department Industrial Chemistry, Biotechnology, Botany, Skill Development and Tourism and Hotel Management. Prof.K.Uthayasuriyan & Mr. RM. Sivaramamoorthy, visiting the display of Food items and have a preliminary interactions with students. Mr.K.P.Karthilingam Asst. Professor, Department of Tourism and Hotel Management Proposed vote of thanks

6.SWACHHTA PAKHWADA 2020

(16th to 31st January 2020)

UGC letter no.D.O.No.14-5-/2016(CPP-II) dated 3rd January, 2020

Swachh Pongal Celebration by Administrative Staff Members



Prof.N.Rajendran, Vice-Chancellor of Alagappa University Dr.S.Sivasubramanian, Former VC, Bharathiyar University, Dr.P.Kanniappan, Former VC, Alagappa University Dr.R.Swaminathan, Syndicate Member along with Administrative Staff. Prof.K.Uthayasuriyan, Controller of Examinations,Dr.S.Arun, Deputy COE along with Examination section staff.

Swachhta Pledge taking Ceremony



Waste Recycling and Energy Conservation competition



Dr.S.Karuppuchamy, Member Syndicate inaugurated . Dr.S.Senthil Kumar, Senior Scientist, CSIR-Central Electrochemical Research Institute given a lecture on Innovative Technology of energy conservation. Students took part in the drawing of innovative method of energy conservation

Cleanliness drive in the campus with active participation of students



Competition on water conservation



Dr.A.Narayanamoorthy, Senior Professor and Head, stressed the importance of water conservation. Computer Applications, Banking Management, International Business , Geology, English, Botany, Home Science and Industrial Chemistry took part in the Slogan writing completion. Dr.R.Karikalan, Associate Prof., Dr.M.Sundrarajan Asst. Professor and Dr.J.Vimala,

Competition on water conservation



Dr.B.Vaseeharan, Professor and Head, inaugurated the competition. Dr.M.Ramesh, Associate Professor has given a lecture on Importance of Forest Conservation. Asst.Professors Dr.M.Biruntha, and Dr.G.Rajeswari, assessed the performance of the students.

Cleanness drive in Hostels and Dining Hall



Best out of waste



Dr.A.Senthilrajan, Director inaugurated the competition. Students from the various Departments displayed their created useful items out of waste materials in the surroundings. Dr.A.Padmapiya, Associate Prof. and Dr.T.Kavitha, Asst. Professor assessed the student's displayed items

Plantation of saplings (with high CO₂ absorption rate)



Prof.H.Gurumallesh Prabu, Registrar of Alagappa University briefing about the importance of plantation. Dr.G.Gopu, with Dept of Industrial Chemistry students. Dept of Biotechnology students collecting their sapling for plantation

Awareness through songs and dance



Barrier free access for Divyang students in the campus



The Vice-Chancellor constituted committee consisting of Dr.S.Karuppuchamy, Syndicate Member, Dr.R.Thangamuthu, Senior Scientist from CECRI, Dr.N.Anbazhagan, Prof. and Head, Dr.K.Alamelu, DDE Director and Er.B.Seetharam Ragupathy, Civil Engineer has reviewed and ensured the barrier free access to drinking water and toilet facilities for Divyang students