

EK BHARAT SHRESHTHA BHARAT

Co-Ordinator Dr. R. RAMNATH

OBJECTIVES

- To foster a sense of unity, harmony, and mutual understanding among the diverse cultures, languages, and traditions of India, by facilitating cultural exchanges, language learning programs, and inter-state collaborations.
- To celebrate the rich tapestry of India's cultural heritage and diversity, by organizing festivals, cultural events, and exhibitions that showcase the traditions, arts, cuisines, and customs of different regions and communities across the country

ACTIVITIES 2018 - 2023

Pongal Celebration in Alagappa University on January 2020



Organised Tamil Cultural Festival, “Pongal” on 10th January, 2020. More than 150 enthusiastic students from different Departments of the University participated. Students celebrated the festival by preparing the most significant pongal food “Pongal Kheer” followed by playing fun games like Tug-off war (rope pulling), and traditional game “uri adithal (Hitting Hanging pot)”.

Pledge on Human Rights & Celebration of International Language Day in Alagappa University on February, 2020



1. The pledge on Human rights was taken by the EBSB club members, students and staff of Alagappa University on 13th February 2020 at 11.00 A.M. in the Kashmiri and Tamil languages.
2. The “Mathrubhasa Divasa” was celebrated at Alagappa University on 20th February 2020. More than 75 students were presented at this auspicious day to know the importance of Mother Language.

The EBSB club student members were introduced important words of Kashmiri along with Tamil, and English.

Sl. No	English	Hindi	Tamil	Kashmir
Fruits Name				
1.	Apple	सेब (Seb)	ஆத்திப்பழம் (Apple)	Isrooth
2.	Apicot	खुबानी (Khubani)	சருக்கரை பாகாமி (Sarkkara Badam)	
3.	Avocado	Makharphal	வெண்ணைப்பழம் (Vennai pazham)	
4.	Banana	केला (Kela)	வாழைப்பழம் (Vazhaipazham)	Khial
5.	Blackberry	जामुन (Jamun)	நாகப்பழம் (Nalappam)	
6.	Coconut	नारियल (Nariyal)	Thengai	Khoprath
7.	Custard apple	सिताफल (Sitaphal)	கீதாப்பழம் (Kil apple)	
8.	Date	खजूर (Khajoor)	பேரீச்சம் பழம் (Penchampazham)	Khazer
9.	Fig	अंजीर (Anjeer)	ஆத்தி பழம் (Atti pazham)	
10.	Gooseberry	अम्लिका (Amla)	(நெல்லிக்காய்) Nellikai	
11.	Grapes	अंगूर (Angoor)	கொடிமுந்திரி (Dratchai pazham)	Dasch
12.	Guava	अमरुद (Amrood)	கொய்யா பழம் (Koya pazham)	
13.	Jackfruit	कटहल (Katahal)	பலாப்பழம் (Pala pazham)	Bindu
14.	Lemon or lime	निम्बू (Nimbu)	கேசிக்காய் (Ehlichai pazham)	Limb
15.	Luchee / litchi	लिची (Lychee)	Vilai pazham	

EBSB Day Celebration and Awareness program on Coronavirus in Alagappa University on March, 2020



1. EBSB day was celebrated at Alagappa University, Karaikudi on 12th March, 2020. On this occasion, short film was played on the theme of “Ek Bharat Shreshtha Bharat” which showed the unity in the diversity in India.
2. EBSB Club, Alagappa University conducted an awareness program on COVID-19 to reduce the risk of coronavirus infection on 30-03-2020 in the presence of Honorable Vice Chancellor Prof. N. Rajendran, and Respected Prof. H. Gurumallesh Prabu, Alagappa University, Karaikudi.

ALAGAPPA UNIVERSITY
KARAIKUDI - 605 005, TamilNadu, India
www.alagappauniversity.ac.in

EK BHARAT SHRESHTHA BHARAT - CLUB

Let's Stop COVID-19
Stay Home Stay Safe

DO's & Don'ts

- Wash hands frequently with soap and water or use a sanitizer gel!
- Cover coughs and sneezes with disposable tissues
- Throat spray used properly (then always 'harsh')
- If you don't have a tissue use your elbow
- Avoid touching your eyes, nose and mouth with un-washed hands.
- Avoid close contact with people who are sneezing.

Prof. N. Rajendran Vice-Chancellor
Prof. H. Gurumallesh Prabu Registrar
Prof. Sanjeev Kumar Singh EBSB Coordinator

COVID Awareness Flex banner Placed on the important places of Karaikudi

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EK BHARAT SHRESHTHA BHARAT - CLUB
AWARENESS ON COVID-19

Most common symptoms:

- Fever
- Fatigue
- Dry cough

Some patients may also have:

- Aches and pains
- Runny nose
- Sore throat
- Shortness of breath
- Diarrhoea

PREVENTION OF COVID-19

WASH YOUR HANDS
Wash your hands often with soap and water for at least 20 seconds.

COVER A COUGH OR SNEEZE
Cover your cough or sneeze with your sleeve, or tissue. Dispose of tissue and wash your hands afterward.

DON'T TOUCH
Avoid touching eyes, nose or mouth, especially with unwashed hands.

KEEP YOUR DISTANCE
Avoid close contact (minimum 6 ft) with people who are sick and avoid large crowds of people.

STAY HOME
If you experience a fever or respiratory symptoms like a cough, stay home and avoid contact with others.

GET HELP
If you experience symptoms of COVID-19 (cough, fever, shortness of breath), call your health care provider or local health department before seeking care.

Prof. N. Rajendran Vice-Chancellor
Prof. H. Gurumallesh Prabu Registrar
Prof. Sanjeev Kumar Singh EBSB Coordinator

EBSB Awareness to the EBSB club members and Daily Market Disposals Ensuring



1. The student members of EBSB club who are residing nearby university and expressed their interest to be volunteers for COVID-19 awareness were invited and oriented them so as to enable their neighbors and village members to ensure adequate preventive measures against corona virus.



2. Karaikudi Municipality has temporarily shifted the place of daily market in to Alagappa University premises. A team of EBSB club (12 members) along with Deputy Coordinator used to visit the vegetable vendors and requested for the proper management of wastes.

EBSB Competitions on COVID-19 A in Alagappa University on May, 2020

**ALAGAPPA UNIVERSITY**
(Accredited with A+ Grade by NAAC (CGPA: 3.64) in the Third Cycle, Graded as Category I University and
Granted Autonomy by MHRD-UGC: 2003; NIRF - 28, QS India Rank - 24, QS BRICS Rank - 194, QS ASIA Rank - 214)
Karaikudi - 630003, Tamil Nadu, India.

**EK BHARAT SHRESTHA BHARAT CLUB**
Invites Ph.D. Scholars of Alagappa University for

**Live Online Quiz, Essay and Drawing
Competitions on COVID-19**
Tuesday, 09th June, 2020 ♦ Time : 11.00 a.m.

♦♦♦ Patron ♦♦♦



Hony. Col. Prof. N. RAJENDRAN
Vice-Chancellor, Alagappa University, Karaikudi

♦♦♦♦♦

 <p>Co-Patron Prof. H. GURUMALLESH PRABU Registrar Alagappa University, Karaikudi</p>	 <p>Convener Prof. SANJEEV KUMAR SINGH Co-ordinator</p>
	<p>Dr. R. RAMNATH Dy. Coordinator Organising Secretary</p>

♦♦♦ INSTRUCTIONS ♦♦♦

- ♦ The registration will be available till 5 p.m. on 06.06.2020
- ♦ Each one can join in a single competition only.
- ♦ The separate link to Essay and Drawing competitions will be sent to all the registered participants with title and instructions at 11.00 a.m. on 09.06.2020.
- ♦ The links available to submit your works till 2.00 p.m. on 09.06.2020.
- ♦ Essay : Maximum words limit is 900.
- ♦ Drawing: Maximum image file size is 1 GB only.
- ♦ The quiz link will be available from 11.00 – 11.30.a.m. only. Once started, the participants cannot join the quiz. The quick response will also be counted for the score along with correct response.

Registration link : <https://forms.gle/stz1LDzjZ11qSkRk7>

For further Contact: 76394 23630 | E-mail : rnnathedu@gmail.com

The EBSB club of Alagappa University planned national level competitions on COVID-19 to the Ph.D. scholars.

There were three competitions have conducted. The one is Essay Competition titled on “How to save Life from Corona?”.

The second one is Drawing Competition. The theme of the Drawing Competition is “A Message from Corona Virus.

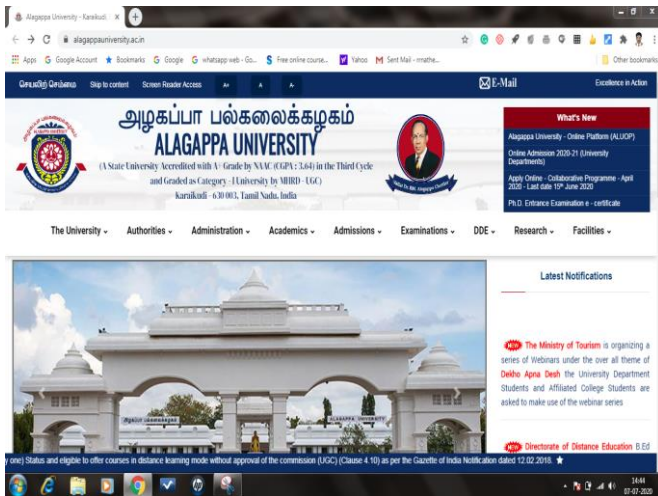
The Quiz Competition was conducted on the title “Stop COVID-19.

For which a brochure was designed and circulated with the registration link.

There were 196 scholars participated in the competitions.

The participated scholars were distributed participation certificates. The top three winners were certified with cash prizes i.e. Rs.1500/- for first place, Rs.1000/- for second place, and Rs.500/-for third place.

Webinar Series of Department of Tourism in Alagappa University on June, 2020



Based on the communication received from MHRD to make use of the webinar series conducted by Department of Tourism, Government of India, the EBSB club furthered the objectives of Ek Bharat Shreshtha Bharat among the affiliated colleges and university students by made watch the webinar series and follow up actions as the June and July month.

YUVA-Yoga Mahotsav organised by Uttar Pradesh Tourism Department in Alagappa University on July, 2020



The EBSB club of Alagappa University actively participated in the YUVA-Yoga Mahotsav organised by Uttar Pradesh Tourism Department.,

The Registrar, Alagappa University constituted a special committee comprising Dr.R.Ramnath, Dr.A.Pio Albina and Dr.R.Portia to facilitate and monitor the participation of the students in the stated competitions. Also,

A good number of participations were made in all six competitions.

Yoga infused Tamil Cultural Dance Bharathanatyam was highlighted and given due emphasis by some of the departments and Vocal Solo on Yoga and essay on Yoga were also attempted and uploaded by the students.

YUVA-Yoga Mahotsav organised by Uttar Pradesh Tourism Department in Alagappa University on July, 2020



पुष्पा युवा महोत्सव **MINDSHARE**
BEING ME KNOWING YOU

Yuva Dancer of India **1ST PRIZE**

V. SATHEESH KUMAR
Alagappa University, Kalaikudi

उत्तर प्रदेश पर्यटन MINDSHARE



MINDSHARE **पुष्पा युवा महोत्सव**
BEING ME KNOWING YOU

पुष्पा युवा महोत्सव

CERTIFIED THAT
M. GANESH
PARTICIPATED AND SELECTED FOR
THIRD PRIZE
IN YUVA ORATOR OF INDIA IN YUVA YOGA MAHOTSAV 2021
ISSUED ON THIS 2ND DAY OF OCTOBER, 2021

Augustin J. Veliath
President, MINDSHARE
Former Communication Specialist
UNICEF

Syed Zulfi
Secretary General
MINDSHARE

SCAN TO VERIFY
OR
VISIT www.mindshareyuga.com

Anshumali Sharma
State Liaison Officer
National Service Scheme
Uttar Pradesh

Dr. Lovey Srivastava
Convener



MINDSHARE **पुष्पा युवा महोत्सव**
BEING ME KNOWING YOU

पुष्पा युवा महोत्सव

CERTIFIED THAT
M. GANESH
PARTICIPATED AND SELECTED FOR
SPECIAL JURY AWARD
IN WRITE FOR YOGA IN YUVA YOGA MAHOTSAV 2021
ISSUED ON THIS 2ND DAY OF OCTOBER, 2021

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COVID Assistance in Alagappa University in August, 2020



The Alagappa University, Karaikudi helped the Karaikudi Municipality in giving a school campus to run the daily vegetable market with social distancing.

The EBSB club of Alagappa University planned to conduct COVID -19 Awareness and Assistance programme to the vegetable vendors and public (customers) under the able guidance and permission of the honourable Vice- Chancellor and Registrar.

A team of EBSB club of Alagappa University visited the Alagappa Model Hr. Sec. School campus where the daily vegetable market was run and issued masks and the pamphlets which containing messages on Corona Virus protection to the public customers and vegetable vendors.

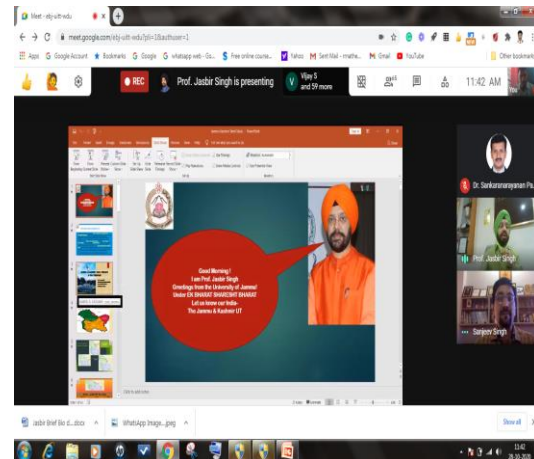
Webinar for Department EBSB Coordinators in Alagappa University on September, 2020



The EBSB club of Alagappa University planned to conduct a Disaster Awareness including COVID -19 Awareness programme to the students under the able guidance and permission of the honourable Vice- Chancellor and Registrar of Alagappa University.

So, in order to ensure a nurturing effect, the departmental level EBSB coordinators were called for an online discussion. Deputy coordinator of EBSB Dr.R.Ramnath facilitated the session. The impact, phases and possible reduction of damage and deterioration of health issues due to Disaster were discussed. Also the Departmental level co-ordinators were asked to disseminate the information to their respective department students.

National Level Webinar in Alagappa University on October, 2020



The EBSB club of Alagappa University conducted National Level Webinar on the “Jammu and Kashmir: Past, Present and Way Forward” for the Tamil Nadu and other state students to know about the History, Culture, tradition, and rich Heritage etc. of a pairing state.

Prof. Jasbir Singh, Dean, Students Welfare and Social Sciences from the University of Jammu and delivered a special address.

He added a detailed note on the origin and development of Jammu and Kashmir, why India is so crazy on Jammu and Kashmir, Article 370 of Indian Constitution, and Permanent Resident record with empirical evidence. Also, he added a note on the dress, bridal collections, arts & crafts, food and hospitality, agriculture, horticulture, and floriculture, and trade and economy of Jammu and Kashmir.

Kashi Tamil Sangamam



On November 19th 2022, the Saturday Kasi Tamil Sangamam live telecast was pictured the students (of all four faculties) at four venues. The selected students were invited and made them observing whole deliberations

Future Plan

- Organising National Cuisine Festival (Chettinadu Unavu Thiruvizha)
- Translating a famous book of Kashmiri Language in to Tamil and vice-versa
- Kalachara Udai Thiruvizha (Vetti [Dhoti] ,and Sungudi Selai [Saree] Vaaram)
- All India Bharatha Vilas (Unity in Diversity) festival
- Visit to J&K Universities with selected team of students
- Establishing a Patriotic Monument on Gallantry Freedom Fighters / Awardees of Tamilnadu (Veeran Ka Vandan)