

BUSINESS COLLABORATION CENTRE

Co-Ordinator Dr. A. ARUN Deputy Co-Ordinator Dr. V. SUGUMAR

OBJECTIVES

- To facilitate meaningful collaborations and partnerships between the university and businesses across various industries, fostering mutually beneficial relationships that promote knowledge exchange, research collaboration, and talent development.
- To support entrepreneurship and innovation among students, faculty, and researchers by providing access to resources, mentorship, networking opportunities, and funding to nurture innovative ideas, launch startups, and commercialize research innovations.
- To enhance the employability and career readiness of students by providing them with industry-relevant skills, training programs, internships, and experiential learning opportunities that bridge the gap between academic theory and real-world business practices.
- To facilitate industry-sponsored projects, consulting engagements, and research collaborations that enable faculty and students to address real-world business challenges, apply academic knowledge to practical problems, and deliver value-added solutions to industry partners.

ACTIVITIES 2018 - 2023



Development and Marketing of Home Textile Products & Opportunities in Digital Imaging Business

Organized by Alagappa Institute of Skill Development and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 27.02.2019 & 28.02.2019 in Convocation Seminar Hall with 331 Participants.

Inaugural Function – 27.2.2019



Inauguration



Welcome address



Honouring the guest



Presidential Address



Felicitation



Vote of Thanks

Workshop Activities



Jute Fabric Article



Jute Fabric Article



Pot Painting



Pot Painting



Fur Toy Making



Imaging Techniques session

Workshop Outcome



Valedictory Function – 28.2.2019



Presidential Address



Certificate Distribution



Certificate Distribution



Student Feedback



Vote of Thanks



Product Display

“Atelier de Cuisine” (Three days workshop)

Organized by Department of Tourism & Hotel Management

And University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 07.03.2019 to 09.03.2019 in Department of Tourism & Hotel Management with 50 participants.

S.No	Resource Person	Role
1.	Mr. T. Mangaleswaran DHMCT, Senior Catering Manager, Trichy	Vegetable & Fruit Carving
2.	Mr. S. Mahesh & Mrs. R. Jennifer Department of Tourism & Hotel Management	Bakery & Confectionary
3.	Mr. R. Paneerselvam Associate Professor Training and Placement Officer Centre for Tourism and Hotel Management, Madurai Kamaraj University	Food Production (North Indian Cuisine)





Workshop on Mathematical software for Business Applications - Hands on Training.

Workshop on MAPLE for Business Applications – Hands on Training

Organized by Ramanujan Centre for Higher Mathematics and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 07.03.2019 to 09.03.2019 in Ramanujan Centre for Higher Mathematics with 50 participants.

S.No.	TITLE	DATE	TIME	VENUE
1.	Workshop on Mathematical software for Business Applications - Hands on Training.	22.02.2019	10.30 am	Ramanujan Centre for Higher Mathematics
2.	Workshop on MAPLE for Business Applications – Hands on Training	26.02.2019	10.30 am	Ramanujan Centre for Higher Mathematics

S.No.	TITLE	DATE	TIME	RESOURCE PERSON
1.	Workshop on Mathematical software for Business Applications - Hands on Training.	22.02.2019	10.30 am	Prof. THANGARAJ, Former Director, Ramanujan Institute for Advanced Study in Mathematics, University of Madras , Chennai.
2.	Workshop on MAPLE for Business Applications – Hands on Training.	26.02.2019	10.30 am	ABHAY DHARMADHIKARI, Technical support executive , Binary semantics limited, Gurgaon.



TWO - DAY WORKSHOP on “ART OF TERRACOTTA”

Organized by Department of Fine Arts and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 22 and 23.03.2019 in Department of Fine Arts with 36 Participants.

ALAGAPPA UNIVERSITY
 (A State University Established in 1985)
 Karaikudi - 630 003

DEPARTMENT OF FINE ARTS & UNIVERSITY BUSINESS COLLABORATION CENTRE

Cordially invite you to the Inaugural Function of
 Two Day Workshop on
"ART OF TERRACOTTA"
 on Friday, the 22nd March 2019 at 10.30 a.m
 in the Mini Auditorium, Alagappan Museum

Prof. B. DHARMALINGAM
 Head, Department of Fine Arts
Welcomes

Prof. H. GURUMALLESH PRABHU
 Registrar, Alagappa University
Presides

Prof. K.R. MURUGAN
 Dean of Arts, Alagappa University
 &
Dr. A. MORARJI
 Coordinator, UBCC, Alagappa University
Felicitates

Mr. V.K. MUNUSAMY
 Terracota Artist, Puducherry

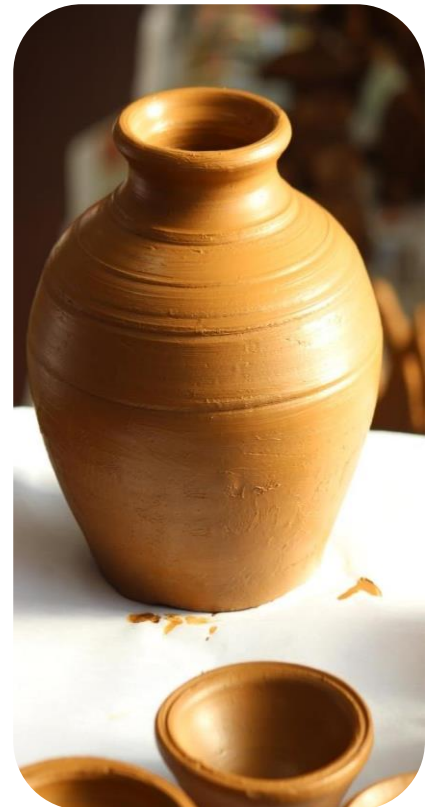
Mr. P. STUBERT SIBI
 Department of Fine Arts
Thanks

Prof. B. Dharmalingam Dr. A. Morarji Prof. H. Gurumalles Prabu
 Head Coordinator, UBCC Registrar



Date & Session		Target Training Content
22.03.2019	FN	CLAY PREPARATION SHAPE THE CLAY
	AN	MODELLING POTTERY MAKING MURAL DESIGN
23.03.2019	FN	HOLLO MODELLING JEWEL MAKING CREATIVE SCULPTING
	AN	FIRING MARKETING







Two-Day Short-Term Training Programme On Mobile Apps

Organized by Department of Computer Applications and University Business Collaboration Centre (UBCC) in Science Campus Seminar Hall, 4th Floor, Alagappa University, Karaikudi on 04th and 05th April 2019 with 180 Participants.



Installation of Mobile Applications (Resource Persons)

Introduction of Android App: A. RohanAshik , Full Stack Developer and Cyber security researcher, Geomeo Informatics, Madurai.

Implementation of Android App: M.S. Vignesh, Android Developer, Geomeo Informatics, Madurai.

“YUVA 2019” (Young Indians (Yi) is an integral part of the Confederation of Indian Industry (CII))

Organized by Alagappa Institute of Management (AIM) and University Business Collaboration Centre (UBCC) in Alagappa Institute of Management (AIM) Alagappa University, Karaikudi on 10.04.2019 with 150 Participants.



Mr Ramanathan L-Chair Yuva Yi Madurai chapter & partner Sree Vinayaga Screens briefed out the Yuva programme.

Mr G Kalyana Sundaram Co-Chair Yuva Yi Madurai chapter & director Great Innovus solution Pvt Ltd gave lecture on topic Interview Skills.

Mr S Shenher Lal Co-Chair Yuva Yi Madurai chapter & proprietor L S Firewoods gave lecture on Entrepreneurship.

Participants: MBA, AIM students.

ONE DAY HANDS-ON SCIENCE EXPERIMENTS / INDUSTRIAL VISIT

Organized by Department of Education In collaboration with District Science Centre, Tirunelveli and University Business Collaboration Centre (UBCC) Alagappa University in District Science Centre, Tirunelveli on 22.03.2019 with Students of Department of Education as Participants.

Title: Demonstration of Science Experiments.

S.M.Kumar,
District Science Officer,
District Science Center,
Tirunelveli.

Title: Use of Experiments for Better Teaching.

P.Mary Lenin
Educational officer,
District science centre,
Tirunelveli.

Title: Preparation of Low and No Cost Teaching Aids.

S.Balraj
Technical officer, District
science centre,
Tirunelveli.

One Day Orientation on Skill Training for Persons with Disabilities

Organized by Department of Special Education and Rehabilitation Science In Collaboration With Business Collaboration Centre & Para Sports Centre on 04.03.2019 in Central Library Seminar Hall with 112 Participants.

Guest: Dr. Samy Sathiya Moorthy
District Educational Officer,



Entrepreneurship Skill in Videography And Editing

Organized by Department of Computer Applications and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 28.03.2019 - 29.03.2019 in Amphi Theatre with 64 Participants.

Guests:

Mr.S.MARIMUTHU

Chief Editor, Arena Animation, Madurai

Mr.S.RAJESHKUMAR

Assistant Professor

Department of Journalism & Science Communication, Madurai Kamaraj University,
Madurai

University Business Collaboration Centre (UBCC) - 2021 to 2022

Activities of the Centre

1. One-Day Startup-Orientation Program
2. Two-Days Training Programme On Fabric Ornamentation And Accessories Making & Entrepreneurship Avenues In 3d Printing
3. Knowledge Exchange- Avenues In Agriprenurship
4. Sports Entrepreneurship Programme
5. One Day Workshop On Creative Photography
6. Workshop On Development Of Low Cost Solar Cells For Rural And Tribal Applications
7. Business Skill Training For Women With Disabilities
8. Bio-Entrepreneurship Programme
9. One-Day Workshop on "Butchery Skills"
10. Training Program On React Native & UI Software Framework
11. Translation And Entrepreneurship Development In Biomedical Sciences
12. Three-Days Workshop On Thanjavur Painting

One Day Startup-Orientation Program Organized by

Organized by Alagappa Institute of Management & Entrepreneurship, Innovation & Career HUB and Institution's Innovation Council and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 07.03.2022 in Alagappa Institute of Management with 72 Participants.

Guests:

Mr. Pagutharivu, CEO and Co-Founder of Surface Insight Technologies

Mr. M. Sivabarathi, EDII-IEDP Field Coordinator



TWO-DAYS TRAINING PROGRAMME ON FABRIC ORNAMENTATION AND ACCESSORIES MAKING & ENTREPRENEURSHIP AVENUES IN 3D PRINTING

Organized by Alagappa Institute of Skill Development and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 09.02.2022 in Alagappa Institute of Management with 100 Participants.

Activities

Mrs. Thulasimani conducted the workshop to guide the students on Fabric Ornamentation and Accessories Making.

Er. Vishal Sivakumar and Er. Balaji Ganesh, 3D Crafts Madurai have trained the students to make 3D crafts.

Workshop Inaugural function



Workshop Activities



Workshop Outcome



Knowledge Exchange -Avenues in Agripreneurship

Organized by Alagappa Institute of Management and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 11.03.2022 in Alagappa Institute of Management with 167 Participants.

Guest Speakers:

Mr.S.Vasantham,CEO, EDII-PHBIF (Periyakulam Horti Business Incubation Forum)

Dr.P.Balathandayudabani,Co-Founder of B&B Organics,Trichy



One Day Programme on Sports Entrepreneurship

Organized by School of Physical Education and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 11.03.2022 in University Convocation Seminar Hall with 181 Participants.

Guests

Dr.S.Prem Kumar, Professor and Head Department of Sports Management,
Tamilnadu Physical Education and Sports University, Chennai - Sports
Entrepreneurship Challenges

Dr.G.Nallavan , Assistant Professor, Department of Advanced Sports Training and
Technology Tamilnadu Physical Education and Sports University, Chennai - Sports
Entrepreneurship opportunities



ONE DAY WORKSHOP ON CREATIVE PHOTOGRAPHY

Organized by Department of Film and Theatre Studies and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 11.03.2022 in Alagappa Institute of Management with 70 Participants.

Guest Speaker:

Mr. Nagavel Prabhu, of the Madurai Light Crafters Events and Commercial Company



One Day Workshop on Creative Photography
11.03.2022



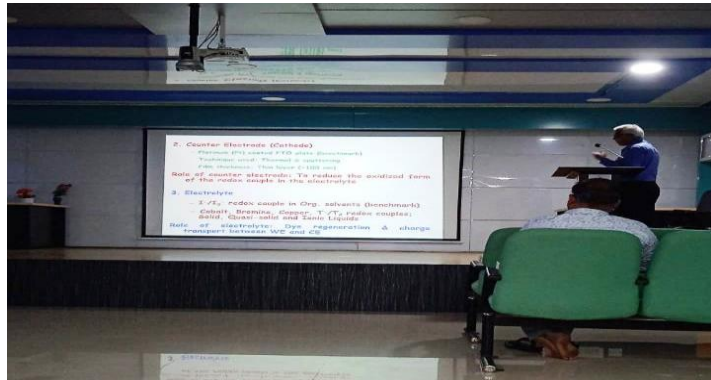
Workshop on Development of Low-Cost Solar Cells for Rural and Tribal Applications

Organized by Department of Energy Science and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi in Seminar Hall, 4th floor, Science Campus and Dept. of Energy Science with 30 Participants.

GUEST

Dr. R. Thangamuthu, Senior Principal Scientist, CSIR-Central Electrochemical Research Institute

Noble Metal-Free Counter Electrode Materials for Dye Sensitized Solar Cells



Business Skill Training for Women with Disabilities

Organized by Department of Special Education & Rehabilitation Science and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 18.03.2022 in Convocation seminar hall with 60 Participants.

Guests

Ms. S. R. Githa Assistant Professor NIEPMD

Mrs. Sharmila Art & Craft Instructor, Alagappa University College of Education- Pot making, soap making, doll making from coconut shell.

Mrs. Umamaheswari, Mrs. Kavitha, Mrs.Chella nachiar Mr. Muralikrishnan, Alagappa University -Fashion jewellery making and cement flower pot preparation



BIOENTREPRENEURSHIP PROGRAMME

Organized by Department of Biotechnology and University Business Collaboration Centre (UBCC) Alagappa University, Karaikudi on 18.03.2022 in Seminar Hall, 3rd floor, Science Campus with 250 Participants.

Guests

Dr. Raja Mugasimangalam, Founder and CEO of Genotypic Technology.
BIOENTREPRENEURSHIP' as a Career Choice



ONE DAY WORKSHOP ON "BUTCHERY SKILLS"

Organized by Department of Tourism and Hotel Management In collaboration with University Business Collaboration Centre, Alagappa University, Karaikudi on 28th March 2022 in Department of Tourism and Hotel Management with 70 Participants.

Guest

Mr. I. Arun, Viking Sea Cruise Line, Norway



ONE DAY TRAINING PROGRAMME ON REACT NATIVE & UI SOFTWARE FRAMEWORK

Department of Computer Science in Collaboration with the University Business Collaboration Centre (UBCC) On 30th March 2022 in Computer facility, Science Campus GF with 100 Participants.

Guest

Mr.P.Karthikeyan, Senior Software Developer, and his team Mr. SM. Ohm Ganesh Pandian & Mr. C. Muthukumaran

TRANSLATION AND ENTREPRENEURSHIP DEVELOPMENT IN BIOMEDICAL SCIENCES

Department of Biomedical Science in Collaboration with the University Business Collaboration Centre (UBCC) on 31st March 2022 in 4th Floor Seminar Hall, Alagappa University with 59 Participants.

Guest

Dr. M. Murugan, Dean, Faculty of Technology, Noorul Islam Centre for Higher Education, Kumaracoil-629108

Dr. V. Murugan, Scientist, Biomedical Engineering Specialist, CECRI, Karaikudi.



THREE – DAY WORKSHOP ON ‘THANJAVUR PAINTING’

Organized by the Department of Fine Arts and University Business Collaboration Centre, Alagappa University, Karaikudi on 8th and 9th April, 2022.

Guest

Mrs. Thulasi Kannan
Thanjvur Painting Artsit
Ajantha Arts and Crafts
Madurai

