



Dr. N. RAMAR

Adjunct Faculty

### Contact

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### Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D.	Alagappa Institute of Management, Alagappa University, Karaikudi	2017-2020	Management	--
M.Phil	Alagappa Institute of Management, Alagappa University, Karaikudi	2015-2016	Management	II
PGDED	G.R Damodaran Academy of Management at Coimbatore	2013-2015	Management	I
MBA	G.R Damodaran Academy of Management at Coimbatore	2013-2015	Management	I
BBA	Syed Ammal Arts and Science College, Ramanathapuram	2010-2013	Business Administration	II

## Teaching Experience

Total Teaching Experience : 3 Years

Position	Institution	Duration
Adjunct Faculty	Alagappa Institute of Management, Alagappa University, Karaikudi	2022 to Still date

## Research Experience

Total Research Experience : 7 Years 5 Months

Position	Institution / University	Duration
Research Scholar	Alagappa Institute of Management, Alagappa University, Karaikudi	2015- 2021
Adjunct Faculty	Alagappa Institute of Management, Alagappa University, Karaikudi	2022 to Still date

## Areas of Research:

- Entrepreneurship, Marketing & Human Resource Management.

## Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books
28	22	-	20	5

**Cumulative Impact Factor (as per JCR)** :  
**h - Index (Google Scholar)** : 6  
**i 10 index** : 2  
**Total Citations** : 82

## Events Participated

Number of Conferences / Seminars / Workshops: 45

## Membership

- Life Member of Indian Academic Researchers Association.
- Life Member Of INSC - 20227REA25
- Vice President of Education Research and Development Association.
- Editorial Board Member - International Journal Of Emerging Knowledge Studies

## List of Research Articles / Recent Publications

S. No	Authors/Title of the paper/Journal	Impact Factor
1.	N. Ramar, Dr.C.K. Muthukumar, A Pilot Study on Consumer Behavior Towards Online Shopping , Pune Research Times, Vol.No:1, Issue:1, ISSN:2456 – 0960, Oct – Dec 2016	4.06
2.	N. Ramar, Dr.C.K. Muthukumar, An Outline Green Product Development And its Export Marketing Environment, Pune Research Scholar, Vol.No:2, Issue:5, ISSN:2455 – 314X, Oct – Nov 2016	4.15
3.	N. Ramar, Dr.C.K. Muthukumar, Role of Business Incubation Centres In Promoting Entrepreneurship In Tamil Nadu, Pune Research Scholar Vol.No:3, Issue:4, ISSN:2455 – 314X, Aug – Sep 2017	4.15
4.	N. Ramar, Dr.C.K. Muthukumar, Study On Information Management In E – Commerce Indian Perception, International al journal of Research Culture Society Vol.No:1, Issue:1, ISSN:2456 – 6683, - 2018	7.148
5.	N. Ramar, Dr.C.K. Muthukumar, Study On Private Enterprise Development: Challenges, Opportunities and Expectations Prospects In India, International al journal of Research Culture Society, Vol.No:2, Issue:2, ISSN:2456 – 6683, Feb 2018	7.148
6.	N. Ramar, Dr.C.K. Muthukumar, Role of Business Incubators In Emergent Entrepreneurship and Creating New Business In Tamilnadu, Innovative Research In Multidisciplinary Field, Vol.No:4, Issue:11, ISSN:2455 – 0620, Feb 2018	9.47
7.	Dr.N. Ramar, Dr.C.K. Muthukumar, Green Marketing: An Attitudinal and Behavioral Analysis of Consumers In Coimbatore District, Innovative Research In Multidisciplinary Field, Vol.No:4, Issue:11, ISSN:2455 – 0620, Nov 2018	9.47

<b>8.</b>	Dr.N. Ramar, Dr.C.K. Muthukumar, Role of Entrepreneurship In Small Scale Industries In Sivagangai District of Tamilnadu, International al journal of Research Culture Society, Vol.No:3, Issue:1, ISSN:2456 – 6683, Jan 2019	7.148
<b>9.</b>	Dr.N. Ramar, K. Indhu, Study On Macro Economic Variables And Stock Market Of Commodity Development On Indian Economy, Innovative Research In Multidisciplinary Field, Vol.No:5, Issue:6, ISSN:2455 – 0620, June 2019	9.47
<b>10.</b>	Dr.N. Ramar, R. Sathishkumar, Role Of Women Entrepreneurship In Virudhunagar District Tamilnadu, India, Advanced research in management and social sciences, Vol.No:8, Issue:6, ISSN:2278 – 6236, June 2019	7.065
<b>11.</b>	N. Ramar, Dr.C.K. Muthukumar, Role Of Business Incubation Centre's In Promoting Entrepreneurship In Tamilnadu, Advanced research in management and social sciences, Vol. No:8, Issue:6, ISSN:2278 – 6236, June 2019	7.065
<b>12.</b>	N. Ramar, Dr.C.K. Muthukumar, FDI in India: Leading to Economic Growth, International Journal of Recent Technology and Engineering, ISSN: 2277-3878, Volume-8 Issue-2S10, September – 2019	
<b>13.</b>	N. Ramar, Dr.C.K. Muthukumar, V. Prabakaran, S.Rajandran, Role Of Business Incubation Centres In Promoting Entrepreneurship With Special Reference To Tamilnadu, International Journal Of Scientific & Technology Research Volume 9, Issue 01, ISSN:2277-8616, January- 2020	5.87
<b>14.</b>	S.Rajandran, V. Prabakaran, N. Ramar, Dr.C.K. Muthukumar, Entrepreneurship: - Tool for altering Livelihood of Street Vendors in Madurai City, Test and engineering Management, ISSN:0193-4120, Volume82 February – 2020	5.31
<b>15.</b>	N. Ramar, Dr.C.K. Muthukumar, V. Prabakaran, S.Rajandran, Role of Technology Incubation Centers in Promoting Small - Scale Business: A Case with Special Reference to Tamilnadu, Test and engineering Management, ISSN:0193-4120, Volume82 February – 2020	5.31
<b>16.</b>	Dr. N. Ramar, Multiple Regression Analysis Based Consumer Behaviour Prediction For Marketing Multiple Regression Analysis Based Consumer Behaviour Prediction for Marketing, International Journal Of Management, ISSN: 2581-9402, Vol.10, Issue: 3, January 2023	
<b>17.</b>	Dr. N. Ramar, Agricultural Entrepreneurship Problem In India, International Journal Of Management, ISSN: 2581-9402, Vol.11, Issue: 1, July- 2023	
<b>18.</b>	Dr. N. Ramar, Dr.M. Mageshwari, Business Incubators The Genesis Growth And Innovation Exhilarating , International Journal Of Management, ISSN: 2581-9402, Vol.11, Issue: 2, October -2023	
<b>19.</b>	Dr.S. Sundararajan, Dr. N. Ramar, Automated Clearing House In Indian Payments System, International Journal Of Emerging Knowledge Studies, , ISSN: 2583-7354, Vol.2, Issue: 9, September -2023	

20.	Dr.S. Sundararajan, Dr. N. Ramar, Percieved Awareness And Behavioural Impact Of Policy Holders About Life Insurance In Ramanathapuram District, International Journal Of Novel Research And Development, ISSN: 2456-4184, Vol.8, Issue:11, November - 2023	8.76
21.	Dr.S. Sundararajan, Dr. N. Ramar, Workers Wellness And Efficiency During The Pandemic In Freight Forwarding Companies, International Journal Of Research In Human Resource Management, ISSN: 2663-3361, Vol.5, Issue:2, July -2023	5.6
22.	Dr. N. Ramar, A Study On Innovations And Entrepreneurial Ecosystems In India, International Journal Of Emerging Knowledge Studies, ISSN: 2583-7354, Vol.2, Issue: 10, October -2023	
23.	Dr. N. Ramar, Dr.R. Ilavenil, A Study On Issues Of Using Digital Technology In The Entrepreneurs In Tamilnadu, Journal of Emerging Technologies and Innovative Research, Volume 10, Issue 12, December 2023.	7.95
24.	Dr.S. Sundararajan, Dr. N. Ramar, Sustainable tourism development practices espoused by local government: Study with reference to Ramanathapuram district, International Journal of Tourism and Hotel Management, ISSN: 2706-9591, 6 (1): 88-90, February - 2024.	5.12
25.	Dr.S. Sundararajan, Dr. N. Ramar, Evaluating the Influence Of Exports On Indian Industrial Production, Journal of Emerging Technologies and Innovative Research, Volume 11, Issue 2, February 2024.	7.95
26.	Dr. N. Ramar, Dr.R. Ilavenil, Revolutionizing Tourism: Innovations And Entrepreneurial Strategies In The Travel Industry In India, International Journal Of Emerging Knowledge Studies, ISSN: 2583-7354, Vol.3, Issue:2, February 2024.	
27.	Roby Babu, A Ahmed Ansari, N. Ramar, A Study on Impact of Covid 19 and Emotional Intelligence of Remote Workers in it Industry, tuijin jishu/journal of propulsion technology, ISSN:1001-4055, Vol.45, Issue:1,Page: 3424-3430, February 2024.	0.322
28.	Export – Import Performance of coal in india : Trends, challenges and measures for achiving trade balance, journal of Management Research and Analysis. , ISSN: 2394-2762, Vol.11, Issue:2, Page:66-70, May 2024.	

## Resource persons in various capacities

National Conferences :

International Conferences :

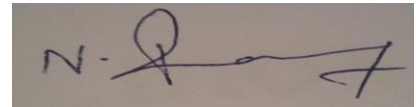
Invited Lectures : **1**

Date:

Place:

Name & E-Signature

N. RAMAR

A rectangular box containing a handwritten signature in black ink. The signature is stylized and appears to be 'N. Ramar'.